

Helen Doron®
English 

2019 - 2021
Global Franchise | 2021
Stevie Winner
Global Awards



MORE THAN A BUSINESS.

A WAY OF LIFE!

ARE YOU SEEKING BUSINESS INDEPENDENCE WITH
FULL SUPPORT? DO YOU CONSIDER ENGLISH AS KEY FOR
SUCCESS FOR CHILDREN?

Now is the perfect time to join our global franchise community!

WHY JOIN THE HELEN DORON NETWORK?

- **An attractive, achievable, low-risk business model** with many opportunities for growth and success with an impressive ROI
- **Exceptional support** from easy start-up to ongoing training, including a personal account manager and global networking with guidance at every stage
- **A successful methodology** used to teach English as a Foreign Language (EFL) to children and teens
- **35+ years of expertise and proven results** in 38 countries with a total of 1100+ Learning Centres
- **Award-winning global brand** offering a wide variety of courses for all ages and levels
- **Ongoing development** of pedagogic materials, apps, and support materials
- **Comprehensive marketing & sales** packages, global campaigns and collateral, guidelines and support
- **Significant, fulfilling business** which creates a real impact on your local community
- **Investment required** €150,000



THREE BUSINESS MODELS TO BUILD YOUR NETWORK

MODELS	LEARNING STUDIO FRANCHISE	MINI LEARNING CENTRE FRANCHISE	LEARNING CENTRE FRANCHISE
Franchise Area Population	10,000–25,999	26,000–49,999	50,000–100,000
Franchise Area Exclusivity	✓	✓	✓
LCF/LSF start-up package	✓	✓	✓
3 days business training	✓	✓	✓
Annual Conference for Teachers and Annual Learning Centre Conference	✓	✓	✓
Premises	At least one teaching room and a props room/cupboard	At least 2 teaching rooms, a small reception area, and a props room/cupboard	At least 3 teaching rooms, a reception area and a props room
Branches	✗	✓	✓



WHAT DOES A HELEN DORON MASTER FRANCHISE DO?

- **Create** and execute a comprehensive business plan
- **Develop** your area selling sub-franchisees
- **Recruit** sub-franchisees
- **Maintain** ongoing communication with sub-franchisees and staff
- **Recruit** self-employed teachers
- **Sell** educational materials to your sub-franchisees
- **Work** closely with Helen Doron HQ



AT A GLANCE

Why This Career Is for You

- Low investment
- Easy start-up
- Independence
- Meaningful and challenging career

What You Gain

- 35+ years of a proven methodology
- Reputable international brand
- All tools for business success
- Mentoring support on all levels
- Ongoing guidelines and training
- Marketing collateral and campaigns

Do You Have What It Takes?

- A high level of English
- Business knowledge experience
- Good communication skills
- Ability to work independently
- A passion for childrens and teens education
- A desire to give back to the community

EDUCATING CHILDREN IS OUR PASSION.

35 YEARS EXPERIENCE IN
38 COUNTRIES IS OUR PROOF!



**Are you ready to make a significant contribution to
your community? Contact us, and let's get started!**

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Educational
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